

# GREATER LONDON

At Generation we're proud to be growing our work and impact in Greater London

The opportunity is clear with well documented skills gaps across the tech, health and green sectors and a need to provide pathways for people in the Greater London region facing significant, multiple and diverse barriers to employment.

Since launch in **Greater London** in 2019, we've delivered impact across our programme portfolio that is...

## BROAD

Supporting a rapidly growing number of beneficiaries



**1,616** Learners enrolled - 475 in 2024



**601** Hiring employers - 119 new in 2024

## DEEP

facing barriers to employment, for whom we achieve life-changing employment outcomes



**786** job placements\* - 201 in 2024



**£26.8k** average starting salary - 26.6 in 2024

## DURABLE

with ongoing benefits to their wellbeing and economic mobility



**85%** retention at one year



**£20k** increased income over 5 years

\*for those that have completed bootcamps

We've worked across Greater London including supporting learners from across all of the boroughs



We look forward to expanding our work in **Greater London** in 2025.

This impact has been achieved through a model rated **'Outstanding' in all areas** by Ofsted, delivering the highest uplift in employment outcomes of any provision analysed to date by the **DWP Employment Data Lab team**.



## THIS HAS BEEN MADE POSSIBLE BY OUR VALUED PARTNERS

Key community organisations referring learners to course - including jobcentres across the region and, **Resurgo and our work on the Mayor's Academis programme running the London Digital Jobs and Skills Hub**.

Important regional employers - including **Imperial College Healthcare NHS Trust, The Dot Collective and River Island**.

Regionally focussed partners - including **City Bridge Trust and the Good Things Foundation** supporting our efforts to reach particular learner groups including women and parents.

Local government - including **the Greater London Authority** with whom we've delivered the London Digital Jobs and Skills Hub under the Mayor's Academy programme as well as locally and nationally procured bootcamps.

Beyond the stats our impact in **Greater London** is brought to life by **Wesley's story** which you can read more about [here](#).



"The bootcamp has allowed me to understand and highlight my skills and how to use them to my advantage."

**Wesley, Sustainability Project Officer**