

WEST YORKSHIRE

At Generation we're proud to be growing our work and impact in West Yorkshire

The opportunity is clear with well documented skills gaps across the tech, health and green sectors and a need to provide pathways for people in the West Yorkshire region facing significant, multiple and diverse barriers to employment.

Since launch in **West Yorkshire** in 2021, we've delivered impact across our programme portfolio that is...

BROAD

Supporting a rapidly growing number of beneficiaries



604 Learners enrolled - 153 in 2024



242 Hiring employers - 47 new in 2024

DEEP

facing barriers to employment, for whom we achieve life-changing employment outcomes



321 job placements* - 82 in 2024



£21.7k average starting salary - 21.7 in 2024

DURABLE

with ongoing benefits to their wellbeing and economic mobility



c.80% retention at one year



£20k increased income over 5 years

*for those that have completed bootcamps

We've worked across West Yorkshire including supporting learners from across the local authorities of Bradford, Calderdale, Kirklees, Leeds, and Wakefield

We look forward to expanding our work in **West Yorkshire** in 2025.

This impact has been achieved through a model rated **'Outstanding' in all areas** by Ofsted, delivering the highest uplift in employment outcomes of any provision analysed to date by the **DWP Employment Data Lab team**.



THIS HAS BEEN MADE POSSIBLE BY OUR VALUED PARTNERS

Key community organisations referring learners to course - including jobcentres across the region and, **Leeds City Council and Back 2 Work**.

Important regional employers - including **Cygnnet, Morrisons and Netcompany**.

Local government - including **the West Yorkshire Combined Authority** for whom we've run both locally and nationally procured bootcamps.

Beyond the stats our impact in **West Yorkshire** is brought to life by **Binu's story** which you can read more about [here](#).



"As an individual I feel more confident and feel positive about building my career in the tech sector.

I didn't have a roadmap or plan before joining the bootcamp. Generation supported me not only in terms of building that roadmap, but also in building my confidence as a jobseeker."

Binu, Data Analytics